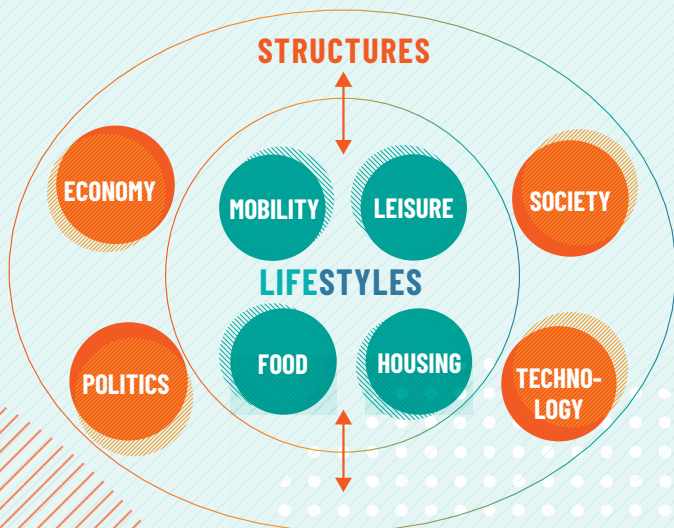


1.5° LIFESTYLES

Almost every single action we take in our daily lives, leaves a carbon footprint that drives global warming. Heating our home, the food we eat, and the trips we take. In order **to achieve the 1.5°C target, lifestyles must change**. But at the same time, all of our lifestyle choices are **determined by structural factors**, like supply side logics and market structures, regulations of production, and advertising, or social norms we adhere to. In order to achieve the 1.5° C target, **we must not only change our lifestyles, but also the structures that determine them.**



WHO WE ARE

The **EU 1.5° Lifestyles** team includes ten partners (universities, research institutes, and NGOs) from Finland, Germany, Hungary, Latvia, the Netherlands, Spain and Sweden.



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www.onepointfivelifestyles.eu
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This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 101003880.



MAINSTREAMING 1.5° LIFESTYLES IN THE EUROPEAN UNION

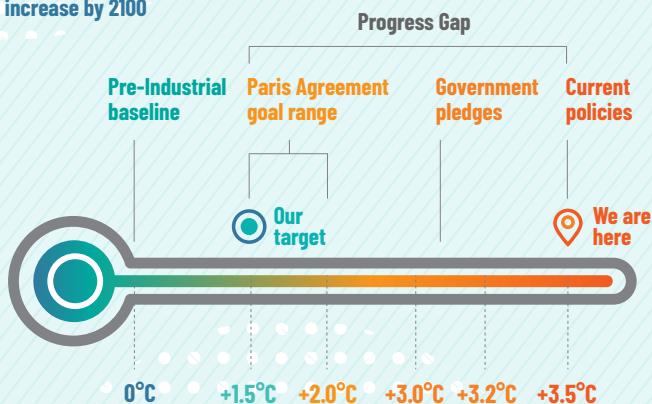
TO ENABLE A GOOD LIFE
FOR PEOPLE & THE PLANET

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WHY 1.5°

In the 2015 **Paris Agreement**, world leaders committed to **limiting global average temperature increase to 2°C and ideally 1.5°C**. This decision followed the warning by climate scientists that a larger increase would result in a climate emergency with unpredictable consequences for the Earth's eco-systems. Every fraction of warming has great effects on human and non-human life, causing **more frequent and severe weather events such as heatwaves, wildfires, flooding and droughts**, and fundamentally endangering our future. **To ensure a safe life on Earth, we must make it our key priority to achieve the 1.5°C target.**

Global mean temperature increase by 2100



Adapted from MSCI 2021
www.msci.com/documents/1296102/24052645/paris-agreement-global-progress.pdf

OUR PROJECT GOAL

We want to foster the mainstreaming of 1.5° Lifestyles and facilitate transformations suggested by the 1.5°C target.

OUR OBJECTIVES

- 1 Quantify climate and health impacts of shifting lifestyles
- 2 Qualitatively analyse low-carbon transformative strategies for households
- 3 Analyse structural constraints and barriers to sustainable lifestyle changes
- 4 Assess potential risks of lifestyle changes at the household level
- 5 Assess the impact of lifestyle changes on economic and welfare systems
- 6 Communicate and engage with actors to adopt transformative approaches to 1.5° Lifestyles.

OUR WORK PROGRAMME

